



NEW BELGIUM BREWING COMPANY
500 LINDEN STREET
FORT COLLINS, CO 80524

Dear Valued Distributor,

New Belgium Brewing places the value of Product quality as our highest priority. One of the key components to this priority is the proper cleaning and maintenance of draught beer lines. To obtain New Belgium approval, extensive evaluations are completed by both New Belgium Brewing Company and the independent analytical and consulting laboratory, Augustine Scientific. All approvals are based on objective, number-based results. As a prerequisite for approval, in accordance with the Brewers Association *Draught Beer Quality Manual*, only chemicals in agreement with the following criteria are evaluated:

1. *Any and all chemistry recommendations for the product (including but not limited to all labels and any and all printed and web-based materials associated with that specific product) must be in the range of 2% to 3% caustic.*
2. *The chemical must contain no amounts of chlorine.*

New Belgium approved chemicals are the only chemicals permitted for use on draught lines dispensing New Belgium Products by any wholesaler distributing New Belgium Brewing Products or by any wholesaler's contracted line cleaning company servicing New Belgium Products.

New Belgium Brewing Company is proud to approve the following draught line cleaning chemical manufacture (*for a complete list of all approved chemical manufacturers, please contact New Belgium Brewing Company*):

LW Chemicals Inc.

- ❑ **LW 52 Beer Line Cleaner Concentrate**
- ❑ **LW Desolve**

New Belgium Brewing Company believes LW 52 Beer Line Cleaner to be among the most effective beer line cleaning chemicals available on the market today. Using these New Belgium approved chemicals to clean draught beer lines is further confirmation of our shared commitment to our consumers to pour the highest quality beer.

If you have any questions regarding the approval of these chemicals, please contact Matt Meadows at New Belgium Brewing Company.

Sincerely,

Matt Meadows
Director of Field Quality
New Belgium Brewing Company